PRESS RELEASE

ELLWANGEN, 08/05/2017

The new VARTA LED Outdoor Sports Flashlights even light up without power, thanks to their Angel Eye

The new flashlights of the LED Outdoor Sports Flashlights range

In time for the start of the outdoor season, VARTA Consumer Batteries has expanded its Outdoor Sports range with light, colorful and robust flashlights in three different sizes. Their photoluminescent Angel Eye glow-in-the dark ring is particularly practical, making the flashlights easy to find in low light conditions. The three new models in the LED Outdoor Sports range are available as of now.

Download press material

VARTA
CONSUMER BATTERIES

ELLWANGEN, 08/05/2017

Don't search, find!

Searching for things in the dark is a nightmare, even for absolute camping veterans. And it's even worse if your flashlight has also disappeared without a trace. The LED Outdoor Sports Flashlights from VARTA Consumer Batteries feature an Angel Eye function, which solves that tricky problem. It relies on a tried-and-tested solution – photoluminescent material makes the head of the flashlight glow fluorescent green. It is recharged by any ambient light, and while the flashlight itself is in use. The IPX4 water resistant casing ensures the full functionality of the 5 W high-power LED, which has two settings, even in wet weather. Depending on the model, the highest setting offers a beam range of up to 160 m (LED Outdoor Sports Flashlight 2AA) and total light output of up to 310 lm (LED Outdoor Sports Flashlight 3C). On top of that, the flashlights have proven their resilience in a drop test from a height of 2 m.

Photoluminescent material on the head of the flashlight stores light and glows in the dark.

ELLWANGEN, 08/05/2017

Eye-catcher with innovative materials and functions

Their anodized aluminum (type II) construction means the colorful flashlights weigh a maximum of 313 g (LED Outdoor Sports Flashlight 3C). A red (LED Outdoor Sports Flashlight 3AAA), yellow (LED Outdoor Sports Flashlight 2AA) and blue (LED Outdoor Sports Flashlight 3C) rubber handle and a lanyard ensure maximum ease of use. The blue LED Outdoor Sports Flashlight 3C also features an integrated bottle opener in the handle.

LED Outdoor Sports Flashlight 3C		**LED Outdoor Sports Flashlight 2AA**		**LED Outdoor Sports Flashlight 3AAA**	
Dimensions (W x H):	50 x 250 mm	Dimensions (W x H):	37 x 160 mm	Dimensions (W x H):	40 x 122 mm
Weight:	313 g	Weight:	110 g	Weight:	123 g
Beam range:	up to 141 m	Beam range:	up to 160 m	Beam range:	up to 151 m
Runtime:	up to 120 h	Runtime:	up to 30 h	Runtime:	up to 35 h
Total light output:	up to 310 lm	Total light output:	up to 235 lm	Total light output:	up to 235 lm
Drop test:	2 m	Drop test:	2 m	Drop test:	2 m
Warranty:	3 years	Warranty:	3 years	Warranty:	3 years
Batteries (incl.):	3 x High Energy C	Batteries (incl.):	2 x High Energy AA	Batteries (incl.):	3 x High Energy AAA
RRP (incl. VAT):	**€ 32.99**	**RRP** (incl. VAT):	**€ 21.99**	**RRP** (incl. VAT):	**€ 18.99**

Request a sample:

Are you a journalist and feel like testing a LED Outdoor Sports Flashlight? No problem! We are happy to arrange to send you a sample. Simply get in touch with us by writing to **varta@haebmau.de**.

For further information about VARTA Consumer products and the company visit:

Webpage | Facebook | Newsletter

Press contact:

Henriette Schweiker | häberlein & mauerer ag | +49 89 38108-118 | **varta@haebmau.de**

ELLWANGEN, 08/05/2017

About VARTA Consumer Batteries GmbH & Co. KGaA

VARTA Consumer Batteries GmbH & Co. KGaA is part of Spectrum Brands Holdings, a global and diversified consumer products company and a leading supplier of consumer batteries, shaving and grooming products, small household appliances, specialty pet supplies, lawn and garden products and auto care products. Spectrum Brands Holdings generates annual sales of around $5.04 billion and has a total of 15,700 employees. VARTA Consumer Batteries is a European market leader for innovative high-quality batteries, rechargeable batteries, chargers and lights. Controlled from its European head office in Frankfurt am Main, Germany, it generates annual sales of around €275 million. The German sales company is based in Ellwangen. Thanks to its powerful product ideas, developed on the basis of over 125 years' experience, VARTA Consumer is a constant source of impetus in the mobile energy market. Alongside its innovative capabilities, the breadth, quality and design of its product range make VARTA a unique force on the market. Intensive focus on consumers' lifestyles and close collaboration with retailers is the secret to a successful product mix. This makes it possible for VARTA Consumer to respond quickly and flexibly to the latest consumer device trends and provide the dynamic fast-moving consumer goods (FMCG) market with optimum energy solutions.