PRESS RELEASE

ELLWANGEN, XX/04/2017

The new LED Outdoor Sports Comfort Lantern 3D – more camping fun, less insects

The new LED Outdoor Sports Comfort Lantern 3D from VARTA Consumer Batteries

The outdoor season is about to begin, and many families and outdoor enthusiasts will again choose camping in the great outdoors over a traditional hotel vacation this year. Statistics show that camping has become increasingly popular in recent years.[1] The energy expert VARTA Consumer Batteries has launched a practical and innovative product in time for the camping season: the LED Outdoor Sports Comfort Lantern 3D. Thanks to its amber light, it attracts 60% less insects than conventional outdoor lanterns.[2] The LED Outdoor Sports Comfort Lantern 3D is available as of now.

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Warm light for relaxing evenings

The LED Outdoor Sports Comfort Lantern 3D from VARTA Consumer Batteries helps you enjoy the calm of dusk in the great outdoors. In order to attract fewer insects, the lantern produces particularly warm light as research has shown that insects - unlike people - primarily see the blue and UV light spectrum.[3] The Comfort Lantern therefore allows you to dispense with traditional remedies, such as chemicals, high voltage traps or electromagnetic waves. The results are impressive: Up to 60% less insects, compared to conventional camping lanterns.[2]

VARTA LED Outdoor Sports Comfort Lantern 3D

Dimensions (W x H):	95 x 185 mm
Weight:	447 g
Beam range:	up to 16 m
Runtime:	up to 130 hours
Total light output:	up to 330 lm
Batteries (excl.):	3 x D High Energy
RRP (incl. VAT):	**€ 39.99**

Five modes, for ideal light in every situation

The 3 W high-power LED and 10 W amber LED can be used separately, each with two settings; both light sources can be used in “high” or “low” mode. On top of that, an

unobtrusive night light is activated by a double click of the switch. The two LED units are protected by a diffusion lens that significantly reduces glare, compared to a normal lens. The modular construction of the LED Outdoor Sports Comfort Lantern 3D means the lower part can also be used without the diffusion lens.

The handle on the top of the Comfort Lantern and a fold-out hook on the base are particularly practical. They let users hang it from tent poles, branches and washing lines. The LED Outdoor Sports Comfort Lantern 3D is water resistant (according to IPX4) and can survive falls of up to 2 m. That means it is robust enough for any outdoor adventure. The feature-packed light offers outstanding value for money at a price of € 39,99 (RRP).

[1] https://de.statista.com/statistik/daten/studie/3126/umfrage/anzahl-der-uebernachtungen-auf-deutschen-campingplaetzen/

[2] Based on the weight of insects attracted, vs. VARTA 4 W LED Camping Lantern 3D, test results may vary.

[3] https://www.sciencealert.com/scientists-have-figured-out-the-type-of-light-bulb-to-use-if-you-want-to-avoid-insects

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Request a sample:

Are you a journalist and feel like testing a LED Outdoor Sports Comfort Lantern 3D? No problem! We are happy to arrange to send you a sample. Simply get in touch with us by writing to **varta@haebmau.de**.

For further information about VARTA Consumer products and the company visit:

Webpage | Facebook | Newsletter

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About VARTA Consumer Batteries GmbH & Co. KGaA

VARTA Consumer Batteries GmbH & Co. KGaA is part of Spectrum Brands Holdings, a global and diversified consumer products company and a leading supplier of consumer batteries, shaving and grooming products, small household appliances, specialty pet supplies, lawn and garden products and auto care products. Spectrum Brands Holdings generates annual sales of around $5.04 billion and has a total of 15,700 employees. VARTA Consumer Batteries is a European market leader for innovative high-quality batteries, rechargeable batteries, chargers and lights. Controlled from its European head office in Frankfurt am Main, Germany, it generates annual sales of around €275 million. The German sales company is based in Ellwangen. Thanks to its powerful product ideas, developed on the basis of over 125 years' experience, VARTA Consumer is a constant source of impetus in the mobile energy market. Alongside its innovative capabilities, the breadth, quality and design of its product range make VARTA a unique force on the market. Intensive focus on consumers' lifestyles and close collaboration

with retailers is the secret to a successful product mix. This makes it possible for VARTA Consumer to respond quickly and flexibly to the latest consumer device trends and provide the dynamic fast-moving consumer goods (FMCG) market with optimum energy solutions.