PRESSEINFORMATION

ELLWANGEN, 21.10.2019

Fast, wireless, flexible charging – the new Fast Wireless Charger from VARTA Consumer Batteries

The new standard: many manufacturers now offer smartphones that can be recharged without having to be plugged into one of the many cords in a household. Simply place the smartphone on the surface of an appropriate charging device and the phone's battery refills as if by magic. With the new Fast Wireless Charger, VARTA Consumer Batteries presents wireless charging in its fastest way. The Fast Wireless Charger will be available in stores starting in November.

Qi is the Chinese word for "life force" and "energy" or, in combination, "life energy." Considering the enormous role that smartphones play in our daily lives, a fully charged battery seems to proportionally increase our feeling of wellbeing. It's no wonder that this Chinese word is also used as the name of the underlying technological standard for wireless charging. The VARTA Fast Wireless Charger enables charging all Qi-compatible smartphones.

VARTA CONSUMER BATTERIES

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Fast charging in every position

With the Qi-compatible Fast Wireless Charger, VARTA Consumer Batteries presents the third and fastest generation of its wireless charging solution in an elegant aluminum look. Unlike its two predecessors, the Fast Wireless Charger can be used in several different charging positions. Thanks to its modular design with removable stand, it can charge a smartphone when the phone is positioned in vertical format, horizontal format or lying flat. The horizontal format is especially useful for TV fans, for example, when they don't want an empty battery to keep them from viewing the final episode of a TV series. Four rubber feet on the bottom of the housing and a nonslip film on the stand guarantee secure stability in every position.

No series is too long with the Fast Wireless Charger

The flexible charging processes are made possible by a new induction coil system which relies on a double coil inside the Fast Wireless Charger. This solves a familiar problem that troubles many wireless chargers: smartphones do not charge even though they seem to be lying on the charging station as usual. That's because the charging cycle doesn't start unless

the two individual coils of the wireless charger and the smartphone lie exactly on top of each other. Thanks to the two coils in the Fast Wireless Charger, the smartphone can now be charged in almost any position. Depending on how the smartphone is positioned, one of the two coils switches on and fills the battery. If the Fast Wireless Charger is connected to a wall adapter that supports the Quick Charge 2.0 standard or higher and the included Speed Charging Micro USB cable is used, the Fast Wireless Charger's two coils send fresh energy to the smartphone with up to 2 A / 10 W output power.

Fast Wireless Charger

Size (W x H x D):	72 x 138 x 13.5 mm
Weight:	129 g
Input power	5V / 2A – 9V / 2A
Output power:	5W / 7.5W / 10W
Warranty:	2 years
RRP (incl. VAT):	**€ 22.99**

With the Fast Wireless Charger, VARTA Consumer Batteries launches a charging station with impressively high flexibility and elegant design. The Fast Wireless Charger is a fast-paced all-rounder because it is augmented by technology that is state-of-the-art in the smartphone sector, but also reliably and satisfactorily supplies energy to older devices. With a price of 22.99 euros (RRP), the Fast Wireless Charger is also easy on consumers' budgets. For faster wireless charging – VARTA "In service for you."

Request a sample:

Are you a journalist and feel like testing a VARTA product? No problem! We are happy to arrange to send you a sample. Simply get in touch with us by writing to **varta@haebmau.de**.

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For further information about VARTA Consumer products and the company visit:

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About VARTA Consumer Batteries GmbH & Co. KGaA

VARTA Consumer Batteries GmbH & Co. KGaA is a supplier of innovative high-quality products, including batteries, rechargeable batteries, chargers and lights, with which it generates annual sales totaling over 300 million euros in Europe. The business is run from the company's headquarters in Ellwangen. VARTA Consumer Batteries is both the market leader and the only German battery manufacturer of primary batteries for the end consumer, that relies on Germany as its manufacturing location. Its factory in Dischingen annually produces circa 1.5 billion alkaline batteries. VARTA Consumer Batteries brings movement into the mobile energy market with strong product ideas developed on the basis of expertise acquired during more than 130 years of the company's history. Along with its innovative strength, VARTA Consumer Batteries is also unique thanks to the breadth, quality and design of its product assortment. The secrets of its successful product portfolio are an intensive focus on consumers' lifestyle and close cooperation with the trade. This enables VARTA Consumer Batteries to respond successfully, speedily and flexibly to current trends in devices on the dynamic Fast Moving Consumer Goods (FMCG) market, to provide optimal energy solutions and to keep the promise of its brand message: "VARTA – in service for you."